

The Complete Digital Marketing Training - 12 Training in 1

3 Days Training

Master Digital Marketing: Strategy, Social Media Marketing, SEO, YouTube, Email, Facebook Marketing, Analytics & More!

Yang akan Anda pelajari

- Grow a Business Online From Scratch
- Make Money as an Affiliate Marketer
- Land a High-Paying Job in Digital Marketing
- Work From Home as a Freelance Marketer

Persyaratan

- No experience required
- Suitable for all types of businesses (digital product, physical product, service, B2B, B2C).

Deskripsi

With over 20 hours of training, quizzes and practical steps you can follow - this is one of the most comprehensive digital marketing Trainings available. We'll cover SEO, YouTube Marketing, Facebook Marketing, Google AdWords, Google Analytics and more!

Learn By Doing

The Training is hugely interactive with **projects, checklists & actionable lectures** built into every section.

Learn step by step how to market a business online from scratch across all the major marketing channels.

Follow the steps on screen to get results at work, for own business or for your digital marketing clients.

12 Trainings in 1

Covering 12 major online marketing topics and comprising of 20+ hours of clear cut lectures & practice activities - this Training is "incredible value for money!" as one student said. We'll cover:

1. **Market Research.** Ask 3 simple questions to validate your business idea.
2. **WordPress.** Build a world-class website in 1 hour without any coding.
3. **Email Marketing.** Build a mailing list of 1000 people in 30 days from scratch.
4. **Copywriting.** Write sales pages that make the cash register ring!
5. **SEO (Search Engine Optimization).** Get free traffic to your website with SEO.
6. **YouTube Marketing.** Drive traffic & sales with simple "how to" videos.
7. **Social Media Marketing (Instagram, Facebook, Twitter, Pinterest & Quora).**
8. **LinkedIn Marketing.** Go viral on LinkedIn and 400x your connections.
9. **App Marketing.** Discover 43 Ways To Promote Your App.
10. **Google AdWords.** Avoid common mistakes and set up profitable campaigns first time.
11. **Facebook Ads.** Make money with Facebook Ads without spending a fortune.
12. **Google Analytics.** Improve your marketing with Google Analytics data.

By the end of this Training, you will be confidently implementing marketing strategies across the major online marketing channels.

Thank You